Yoel Berznoger
Director, Client Engagement Studio, Canadian Region, Haworth

Yoel’s ambition is, “to make the world a better place, one space at a time”.

As a graduate of the Interior Design program at Sheridan College, Yoel’s career began over 20 years ago. Having practiced as a designer and design project manager, and with his passion for workplace knowledge, Yoel brings a diverse perspective on how to make spaces perform above and beyond typical product solutions.

In 12 years at Haworth, Yoel has been a senior member of the architecture and design team as well as a contributor to Haworth’s research, workplace strategy and innovations teams. As a trusted advisor, Yoel speaks at client training session, as well as industry events on topics ranging from the changing nature of work and organizational culture to open office etiquette and change management.

In his role as Director of the newly formed Client Engagement Studio, Yoel manages a team of workplace design specialists, graphic designers and content specialists tasked with providing a more enriched experience for Haworth clients. As Director, Yoel leverages Haworth’s research, knowledge and tools to provide holistic and informed solutions designed to enable an organization’s most important resource—its people.